

PHOENIX UNION FOUNDATION FOR EDUCATION SPONSORSHIP BENEFITS

| <u>Superintendent</u> | <u>Principal</u> | <u>Teacher</u> | <u>Valedictorian</u> | <u>Salutatorian</u> | <u>Principal's List</u> | <u>Honor Roll</u> | <u>Scholar</u> |
|---------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| \$30,000 | \$25,000 | \$20,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$3,000 |
| 1 Available | 1 Available | 2 Available | 2 Available | 2 Available | 3 Available | 5 Available | Unlimited |
| GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS | GENERAL BENEFITS |
| 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet | 1. Logo on sponsor page of Foundation website | 1. Social Media mentions during the year |
| 2. Private meeting with District Superintendent | 2. Opportunity to be included in the Foundation's promo video. | 2. Hyperlinked Logo on sponsor page of Foundation website | 2. Hyperlinked Logo on sponsor page of Foundation website | 2. Logo on sponsor page of Foundation website | 2. Logo on sponsor page of Foundation website | 2. Social Media mentions during the year | 2. Company Name in Press Release |
| 3. Logo placement on all Foundation marketing email communications to 500+ recipients | 3. Rotating Banner ad on homepage of PUFÉ website | 3. Social Media mentions during the year | 3. Social Media mentions during the year | 3. Social Media mentions during the year | 3. Social Media mentions during the year | 3. Company Name in Press Release | 3. Opportunity to provide a testimonial on the website and in marketing materials. |
| 4. Opportunity to give remarks at the Scholarship Reception | 4. Hyperlinked Logo on sponsor page of Foundation website | 4. Company Name in Press Release | 4. Company Name in Press Release | 4. Company Name in Press Release | 4. Company Name in Press Release | 4. Opportunity to provide a testimonial on the website and in marketing materials. | 4. Invitation to the Scholarship Reception |
| 5. Opportunity to be included in the Foundation's promo video. | 5. Social Media mentions during the year | 5. Named Scholarship of \$1,000 | 5. Opportunity to provide a testimonial on the website and in marketing materials. | 5. Opportunity to provide a testimonial on the website and in marketing materials. | 5. Opportunity to provide a testimonial on the website and in marketing materials. | 5. Invitation to the Scholarship Reception | |
| 6. Rotating Banner ad on homepage of PUFÉ website | 6. Company Name in Press Release | 6. Opportunity to provide a testimonial on the website and in marketing materials. | 6. Invitation to the Scholarship Reception | 6. Invitation to the Scholarship Reception | 6. Invitation to the Scholarship Reception | | |
| 7. Hyperlinked Logo on sponsor page of Foundation website | 7. Named Scholarship of \$1,000 | 7. Invitation to the Scholarship Reception | | | | | |
| 8. Social Media mentions during the year | 8. Opportunity to provide a testimonial on the website and in marketing materials. | | | | | | |
| 9. Company Name in Press Release | 9. Invitation to the Scholarship Reception | | | | | | |
| 10. Named Scholarship of \$4,000 | | | | | | | |
| 11. Opportunity to provide a testimonial on the website and in marketing materials. | | | | | | | |
| 12. Invitation to the Scholarship Reception | | | | | | | |
| SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER | SCHOLARSHIP DINNER |
| 1. 2 tables of 10 at the Dinner with premium placement | 1. 2 tables of 10 at the Dinner with preferred placement | 1. 1 table of 10 at the dinner | 1. 1 table of 10 at the dinner | 1. 1 table of 10 at the dinner | 1. 2 tickets to the scholarship dinner | 1. 2 tickets to the scholarship dinner | 1. 2 tickets to the scholarship dinner |
| 2. First choice to invite Superintendent to sit at table | 2. Award and Entertainment Recognition- Logo displayed next to the stage at dinner and next to student performances at reception | 2. Auction Recognition - Logo displayed at several locations near auction tables | 2. Décor Recognition - company logo on all centerpieces at each dinner table | 2. Beverage Recognition - logo on every drink ticket, plus logo at each bar throughout the event | 2. 2 additional drink tickets per guest | 2. Logo in event program | 2. Logo in event program |
| 3. Dinner Recognition - Logo placement on event marketing/communication emails to 500+ recipients | 3. 2 additional drink tickets per guest | 3. logo placement on silent auction bidding website | 3. 2 additional drink tickets per guest | 3. 2 additional drink tickets per guest | 3. Quarter page, full color, ad in the program | 3. Logo on Sponsor Board | 3. Company listing on welcome signage |
| 4. Logo Placement on Podium | 4. Full page, full color, back cover ad in the program | 4. logo placement on silent auction receipts | 4. Half page, full color, ad in the program | 4. Quarter page, full color, ad in the program | 4. Logo in event program | 4. Company listing on welcome signage | 4. Logo recognition at a specialty table (i.e. Photo booth, wine booth, etc.) - Limited Quantity, First Come - First Serve |
| 5. Logo Placement in award videos to be played during the event and on the website | 5. Logo in event program | 5. 2 additional drink tickets per guest | 5. Logo in event program | 5. Logo in event program | 5. Logo on Sponsor Board | 5. Logo recognition at a specialty table (i.e. Photo booth, wine booth, etc.) - Limited Quantity, First Come - First Serve | 5. Logo on the dinner slideshow |
| 6. logo placement on silent auction bidding website | 6. Logo on welcome board | 6. Half page, full color, ad in the program | 6. Logo on Sponsor Board | 6. Logo on Sponsor Board | 6. Company listing on welcome signage | 6. Logo on the dinner slideshow | 6. Company Name in Dinner Press Release |
| 7. logo placement on silent auction receipts | 7. Logo on Sponsor Board | 7. Logo in event program | 7. Company listing on welcome signage | 7. Company listing on welcome signage | 7. Opportunity to provide your company's table cloth on one event, activity or sales table | 7. Company Name in Dinner Press Release | |
| 8. 2 additional drink tickets per guest | 8. Company listing on welcome signage | 8. Logo on Sponsor Board | 8. Opportunity to provide your company's table cloth on one event, activity or sales table | 8. Opportunity to provide your company's table cloth on one event, activity or sales table | 8. Logo on the dinner slideshow | | |
| 9. Full page, full color, inside cover ad in the program | 9. Opportunity to for logo placement during reception | 9. Company listing on welcome signage | 9. Logo on the dinner slideshow | 9. Logo on the dinner slideshow | 9. Company Name in Dinner Press Release | | |
| 10. Logo in event program | 10. Opportunity to provide your company's table cloth on one event, activity or sales table | 10. Opportunity to provide your company's table cloth on one event, activity or sales table | 10. Company Name in Dinner Press Release | 10. Company Name in Dinner Press Release | | | |
| 11. Logo on welcome board | 11. Logo on the dinner slideshow | 11. Logo on the dinner slideshow | | | | | |
| 12. Logo on Sponsor Board | 12. Company Name in Dinner Press Release | 12. Company Name in Dinner Press Release | | | | | |

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| 1 Available | 1 Available | 2 Available | 2 Available | 2 Available | 3 Available | 5 Available | Unlimited |
| GOLF TOURNAMENT | GOLF TOURNAMENT | GOLF TOURNAMENT | GOLF TOURNAMENT | GOLF TOURNAMENT | GOLF TOURNAMENT | GOLF TOURNAMENT | |
| 1. 2 Foursomes | 1. 2 Foursomes | 1. 1 Foursome | 1. 1 Foursome | 1. 1 Foursome | 1. 1 Foursome | 1. 1 Foursome | 1. 2 individual players |
| 2. Tee Box Sign | 2. Tee Box Sign | 2. Tee Box Sign | 2. Tee Box Sign | 2. Tee Box Sign | 2. Tee Box Sign | 2. Tee Box Sign | 2. Opportunity for promotional item in SWAG bags |
| 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Opportunity for promotional item in SWAG bags | 3. Logo in program |
| 4. Company logo on sponsor banner | 4. Company logo on sponsor banner | 4. Company logo on sponsor banner | 4. Company logo on sponsor banner | 4. Company logo on sponsor banner | 4. Logo in program | 4. Logo in program | 4. Company listing on sponsor poster |
| 5. Logo in program | 5. Logo in program | 5. Logo in program | 5. Logo in program | 5. Logo in program | 5. Company listing on sponsor poster | 5. Company listing on sponsor poster | 5. Company Name in Golf Press Release |
| 6. Reserved seating at Lunch | 6. Reserved seating at Lunch | 6. Reserved seating at Lunch | 6. Reserved seating at Lunch | 6. Company listing on sponsor poster | 6. Company Name in Golf Press Release | 6. Company Name in Golf Press Release | |
| 7. Logo on Sponsor Board | 7. Logo on Sponsor Board | 7. Logo on Sponsor Board | 7. Logo on Sponsor Board | 7. Company Name in Golf Press Release | | | |
| 8. Company listing on sponsor poster | 8. Company listing on sponsor poster | 8. Company listing on sponsor poster | 8. Company listing on sponsor poster | | | | |
| 9. Choice of hole for shotgun start | 9. Secondary logo placement on event marketing/communication emails to 500+ recipients | 9. Lunch Recognition - Option to provide your company tablecloth(s) for buffet tables and company logo on each luncheon table | 9. Company Name in Golf Press Release | | | | |
| 10. Golf Recognition - Primary logo placement on event marketing/communication emails to 500+ recipients | 10. Beverage Recognition - Company logo on every drink ticket and logo on drink carts | 10. Company Name in Golf Press Release | | | | | |
| 11. Challenge Hole Recognition - Company logo on signage at all challenge holes and option to have 1 | 11. Company Name in Golf Press Release | | | | | | |
| 12. Company Name in Golf Press Release | | | | | | | |